



## **IPSERA17**

### **Educator's Conference –**

**Lecture Hall III** (Corvinus University, Fövam tér 8 entrance)

Sunday April 9<sup>th</sup> 8:30-15:50

08:30 - 09:00 - Registration & Networking

09:00 - 09:10 - Welcome & Opening (Davide Luzzini & Steve Kelly)

09:10 - 10:00 - Keynote address – Data Collection via Paid Research Firms & Applications in Electronic Procurement (Tobias Schoenherr – The Eli Broad College of Business, Michigan State University)

10:00 - 10:25 - Paper 1 - Lessons learned from a company-tailored procurement training - Case mining (start-up) company (Marika Tuomela-Pyykkönen)

10:25 - 10:50 - Paper 2 - Making sourcing decisions through total landed cost exercise (Rajiv Aserkar)

*10:50 - 11:10 - Coffee & Networking*

11:10 - 11:35 - Paper 3 - Startup Skills for PSM Professionals (Hervé Legenvre)

11:35 - 12:00 - Paper 4 - Purchasing Process Models: Tools for teaching Purchasing and Supply Management (Clive Chen, Robert Suurmond, Erik van Raaij, Jenny Bäckstrand)

12:00 - 12:20 – Presentation 1 - Embedding multi-media into teaching (Dirk-Jan Kamann)

12:20 - 12:40 – Presentation 2 - PSM on-line education for global sourcing organization (Sanna Nieminen)

*12:40 - 13:30 - Lunch & Networking*

### **Room E328:**

13:30 - 14:50 - Values and expertise/Politics in the classroom workshop (organised by Louise Knight, facilitators – Erik van Raaij, Joanne Meehan, Wendy Tate, Steve Kelly)

14:50 - 15:10 - Coffee & Networking

15:10 – 15:40 – Presentation 3 - Use of interactive books in education (Wendy Tate & Lisa Ellram)

15:40 - 15:45 - Wrap up (Steve Kelly)

16:00 - Bus leaving to Balatonfüred