



# IPSERA17

## Doctoral Workshop

Sunday April 9 8:30-15:45

### PhD Candidates

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*Politecnico di Milano* François **CONSTANT**  
*Université Paris Ouest* Raluca **DELAUME**  
*Makerere University* Charles **KALINZI**  
*Munster School of Business* Antonia **KAPPEL**  
*ESADE Business School - Ramon Llull* Esteban **KOBERG**  
*University of Sheffield* Ahmad **MOKHTAR**  
*TU Dortmund* Christian **MUELLER**  
*Rotterdam School of Management* Fabian **NULLMEIER**  
*Audencia Business School* Lineth **RODRÍGUEZ**  
*Montpellier Business School* Rébecca **STEKELORUM**  
*Rotterdam School of Management* Robert **SUURMOND**  
*Public Procurement Research Centre* Niels **UENK**

### Discussants

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Alessandro **ANCARANI** *Università di Catania*  
Federico **CANIATO** *Politecnico di Milano*  
Steven **CARNOVALE** *Portland State University*  
Mihalis **GIANNAKIS** *Audencia Business School*  
Jury **GUALANDRIS** *University College Dublin*  
Thomas **JOHNSEN** *Politecnico di Milano*  
Joanne **MEEHAN** *University of Liverpool*  
Joe **MIEMCZYK** *ESCP Europe*  
Davide **LUZZINI** *Zaragoza Logistics Center*  
Tobias **SCHOENHERR** *Michigan State University*  
Wendy **TATE** *University of Tennessee*  
George **ZSIDISIN** *Virginia Commonwealth University*

**Venue:** Corvinus University Budapest – 1093 Budapest, Fővám tér 8 – Hungary

**Contact:** Davide Luzzini *Zaragoza Logistics Center* [dluzzini@zlc.edu.es](mailto:dluzzini@zlc.edu.es)

**8:30 – 9:00**  
*Lecture Hall III*

**Registration & Networking**

**9:00 – 9:10**  
*Lecture Hall III*

**Welcome & Opening**  
**Davide Luzzini & Steve Kelly**

**9:10 – 10:00**  
*Lecture Hall III*

**Keynote Address**  
**Tobias Schoenherr**  
Data Collection via Paid Research Firms & Applications in Electronic Procurement

**10:10 – 10:50**

**Parallel Sessions**

	<i>Room E324</i>	<i>Room E326</i>
Presenter	<b>Ahmad Mokhtar</b> Examining the impact of supply chain leadership on performance	<b>Christian Mueller</b> Purchasing performance measurement in context of supplier product innovations in the automotive
Discussants	<b>George Zsidisin</b> <b>Antonia Kappel</b>	<b>Thomas Johnsen</b> <b>Fabian Nullmeier</b>

**10:50 – 11:10**

**Coffee Break**

**11:10 – 12:30**

**Parallel Sessions**

	<i>Room E324</i>	<i>Room E326</i>
Presenter	<b>Raluca Delaume</b> Evaluating cognitive biases and heuristics in procurement activities	<b>François Constant</b> Exploring innovations outside firm's existing supply network: new challenges for purchasing
Discussants	<b>Federico Caniato</b> <b>Lineth Rodriguez</b>	<b>Jury Gualandris</b> <b>Robert Suurmond</b>
	<i>Switch at about 11:50</i>	
Presenter	<b>Lineth Rodríguez</b> Effects of dynamic capabilities on predictive analytics: a conceptual framework for sustainable supply chain	<b>Robert Suurmond</b> Structure and innovation process of service triads
Discussants	<b>Joanne Meehan</b> <b>Raluca Delaume</b>	<b>Wendy Tate</b> <b>François Constant</b>

**12:30 – 13:30**

**Lunch & Networking**

**13:30 – 14:50**

**Parallel Sessions**

	<i>Room E324</i>	<i>Room E326</i>
Presenter	<b>Niels Uenk</b> Buying Social Services	<b>Esteban Koberg</b> Sustainable supply chains: a network perspective on the role of first-tier suppliers
Discussants	<b>Alessandro Ancarani</b> <b>Christian Mueller</b>	<b>Tobias Schoenherr</b> <b>Rebecca Stekelorum</b>
	<i>Switch at about 14:10</i>	
Presenter	<b>Fabian Nullmeier</b> Performance based contracting: experiment on agency and attribution theory	<b>Rebecca Stekelorum</b> Stakes of corporate social responsibility in SMEs' supply chains
Discussants	<b>Steven Carnovale</b> <b>Henrik Franke</b>	<b>Joe Miemczyk</b> <b>Esteban Koberg</b>

**14:50 – 15:10**

**Coffee Break**

**15:10 – 15:45**

**Parallel Sessions**

	<i>Room E324</i>	<i>Room E326</i>
Presenter	<b>Antonia Kappel</b> Supply network mapping	<b>Charles Kalinzi</b> Public procurement performance expectations gap in Uganda
Discussants	<b>Mihalis Giannakis</b> <b>Ahmad Mokhtar</b>	<b>Davide Luzzini</b> <b>Niels Uenk</b>

**16:00**

**Bus leaving to Balatonfüred – be on time!\***

\*If you are joining the JPSM board meeting there will a reserved bus later